

Separates described on Page 4

Sears

Spring through Summer 1974

#### **INDEX BEGINS ON PAGE 551**

SEARS, ROEBUCK AND CO., MIDWEST EDITION
CHICAGO, IL 60607 COLUMBUS, 0H 43228 MINPEAPOLIS, MN 55407
Saterfaction Guaranteed or Your Money Back

IT'S SO EASY TO SHOP BY PHONE FROM ANY SEARS CATALOG

Just call Sears and say you want to place a catalog order

See pages 152-153 for interesting information on "Credit at Sears"



# the he tones

.. easy-to-wear shades of beige in contemporary styling



SHOWN ON OPPOSITE PAGE

Three-piece outfit with great potential: tunic and skirt in a beige fabric of polyester knit to look like linen . . underscored by a vibrant multicolor striped dickey of smooth woven polyester crepe. Tunic is pullover-style with V-neckline; a back zipper opening; cuffed long sleeves; self tie-belt. Skirt is pull-on style with an elasticized waistband; dropped-torso with all-around box pleats; 2-inch hem. Dickey has a front button opening. Machine wash, warm. Hat is sold below; shoes are sold on page 5.

Misses' sizes 8, 10, 12, 14, 16, 18. State size.

V31 K 7144F—Shipping weight 2 pounds .... \$28.00

2 Trench coat in a putty-beige wrinkle-resistant fabric of woven polyester is polyester-lined. Double-breasted-effect button closing . buttons trim front trench-flaps, back yoke, the epaulets and angled pockets. Buckle-fastening on topstitched self-belt and the sleeve-straps. Machine wash, warm . tumble-dry or hang-dry; use warm iron. Scarf sold on page 67.

Misses' sizes 8, 10, 12, 14, 16, 18. State size. N17 K 8888F—Shipping weight 2 lbs. 13 oz. . . \$49.00

SHOWN ON THIS PAGE

3 Safari-look coatdress... a great casual in a beige fabric of polyester and rayon woven to look like linen. Smartly detailed with four flapped patch pockets... the two on the bodice have button-trim. Buttonfront closing; inverted front pleats; self belt with buckle-fastening. Extra button included. 2-inch hem. Machine wash, warm. Beads sold on page 87.

#### ORDER YOUR CORRECT SIZE

.. if in doubt, see page 573

#### THE HAT

4 Ban-Lon® turban of nylon jersey. Open-crown style with elasticized back. fits head sizes 21¾ to 22½ inches. Machine washable, warm temperature. V88 K 9447—Navy blue V88 K 9445—White V88 K 9446—Beige Shipping weight 2 ounces. \$3.50

# ne utral

.. jacket, pants and skirt in a woven fabric of polyester, rayon and flax with a crisp classic linen-like slubbed texture and a smart modern way of shunning wrinkles

The jacket, a tailored casual in oatmeal beige. Gently shaped and carefully detailed long-sleeved style has a notched collar, three-button front closing and four button-trimmed flap pockets... outlined with topstitching for added dash. Machine wash, warm temperature. The weddingband-style earnings are sold on page 13.

2 The pants have a well-tailored look that starts at the set-on waist-band with an extended front button-tab closing and goes on down to the cuffed flare-legs. They have a zipper fly-front and two side pockets. They're news anywhere they go in a flattering oatmeal beige color. Machine wash, warm. Shoes sold on opposite page.

Petite Misses' sizes 6, 8, 10, 12, 14. Please state correct size. (Fit figures 5 feet 2½ inches and under in height.)

V7 K 1010F—Shipping weight 15 ounces. \$10.00

Average Misses' sizes 8, 10, 12, 14, 16. Please state correct size.

(Fit figures 5 feet 3 inches to 5 feet 6½ inches in height.)

V7 K 1004F—Shipping weight 1 pound.....\$10.00

Tall Misses' sizes 10. 12. 14. 16. 18. Please state correct size.

3 The skirt in the oatmeal beige color that's creating fashion news. Styled with a set-on waistband, two front box pleats, casually eased A-line back with a zipper closing. Machine wash, warm.

#### ..go with-everything tops

(4 and 5) The sweaters.. wear them alone or one over the other or over a shirt.. any way you like for an all-put-together look. Both are in an oatmeal beige nubby knit of linen, cotton and acrylic. Machine wash, warm. They're imported from Hong Kong. The whistle-on-achain necklace is sold on page 13.

4 The long-sleeved cardigan has little cables tracing down the front. Ribbing outlines the V-neck, forms the button-placket.

The sleeveless pullover has little cables down the front. Ribbing at V-neck, armholes and bottom.

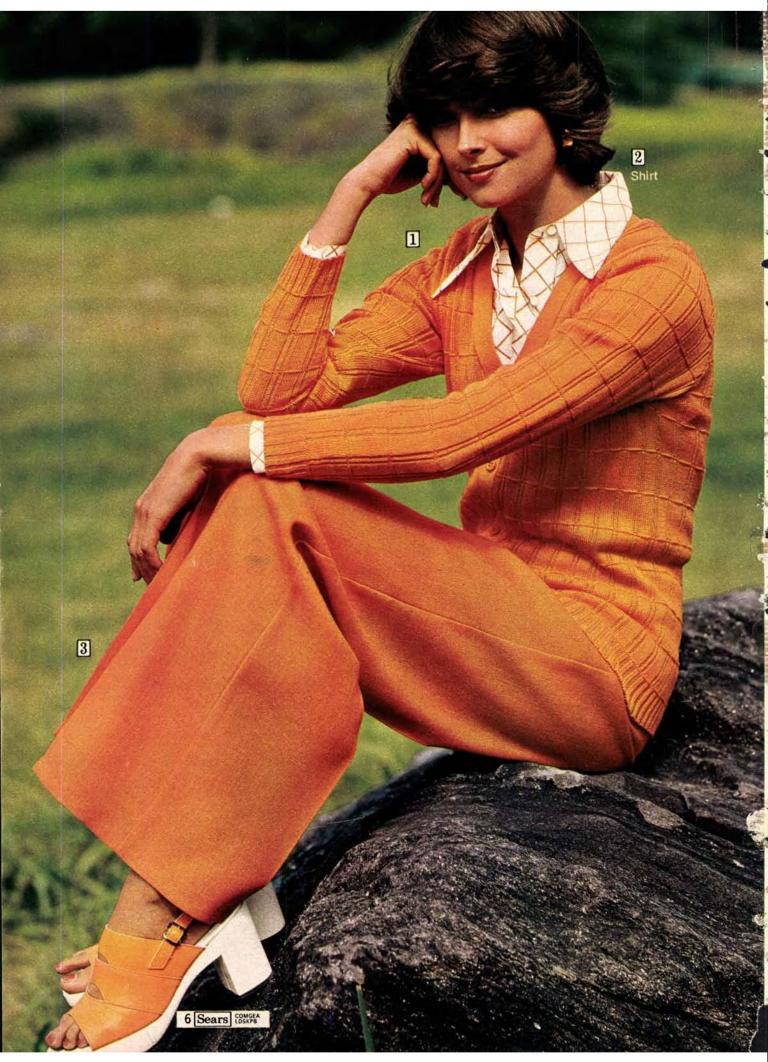
6 The shirt... a striking contrast in a flowered print of gold, orange, turquoise, beige and green against a chocolate brown background. Styled with a pointy collar, button-front placket closing, long sleeves with two-button cuffs and a shirt-tail bottom. Soft, printed broadcloth of polyester and cotton. Machine wash, warm temperature.

#### ORDER YOUR CORRECT SIZE

.. if in doubt, see page 573







## jelly bean colors a great matching of cardigan, shirt and pants



The V-neck cardigan of lustrous Durene® cotton knit in a pattern of rectangles 'n' ribs. Knit binding edges the neckline and button-front closing, rib-knit edges the long sleeves and bottom. Machine wash, warm. Earrings sold on page 13, hat on page 9.

Sweater sizes 34, 36, 38, 40, 42. V7 K 9755F-Bright orange V7 K 9752F-Medium turquoise blue V7 K 9754F-Real red V7 K 9753F-Grass green V7 K 9756F-White State size. Shpg. wt. 13 oz. . . . \$10.00

The printed shirt shows a lattice of color on white. Styled with a pointed collar; button-front placket; long sleeves with two-button cuffs; shirttails. PERMA-SMOOTH® shirt in broadcloth of polyester and cotton; machine wash, warm . . may need touch-up ironing. Scarf sold on page 24.

Misses' sizes 8, 10, 12, 14, 16. V7 K 3690F-Bright orange on white V7 K 3692F-Medium turquoise blue on white V7 K 3693F-Real red on white V7 K 3691F—Grass green on white State size. Shpg. wt. 7 oz.....

The straight wide leg pants of polyester and rayon woven to look like linen. Topstitched waistband has extended tab with hook-closing. Zipper

fly-front. Machine wash, warm. Petite Misses' sizes 8, 10, 12, 14, 16, 18. (Fit 5 ft. 21/2 in. and under.)

V7 K 1834F-Bright orange V7 K 1833F-Medium turquoise blue

V7 K 1832F-Real red

V7 K 1835F—Grass green State size. Shpg. wt. 14 oz. \$9.00 Average Misses' sizes 8, 10, 12, 14,

16, 18. (Fit 5 ft. 3 in. to 5 ft. 61/2 in.) V7 K 1838F-Bright orange

V7 K 1837F-Medium turquoise blue

V7 K 1836F-Real red V7 K 1839F-Grass green

\$9.00 State size. Shpg. wt. 15 oz.

Tall Misses' sizes 10, 12, 14, 16, 18. (Fit 5 ft. 7 in. to 5 ft. 11 in.)

V7 K 1842F-Bright orange V7 K 1841F-Medium turquoise blue

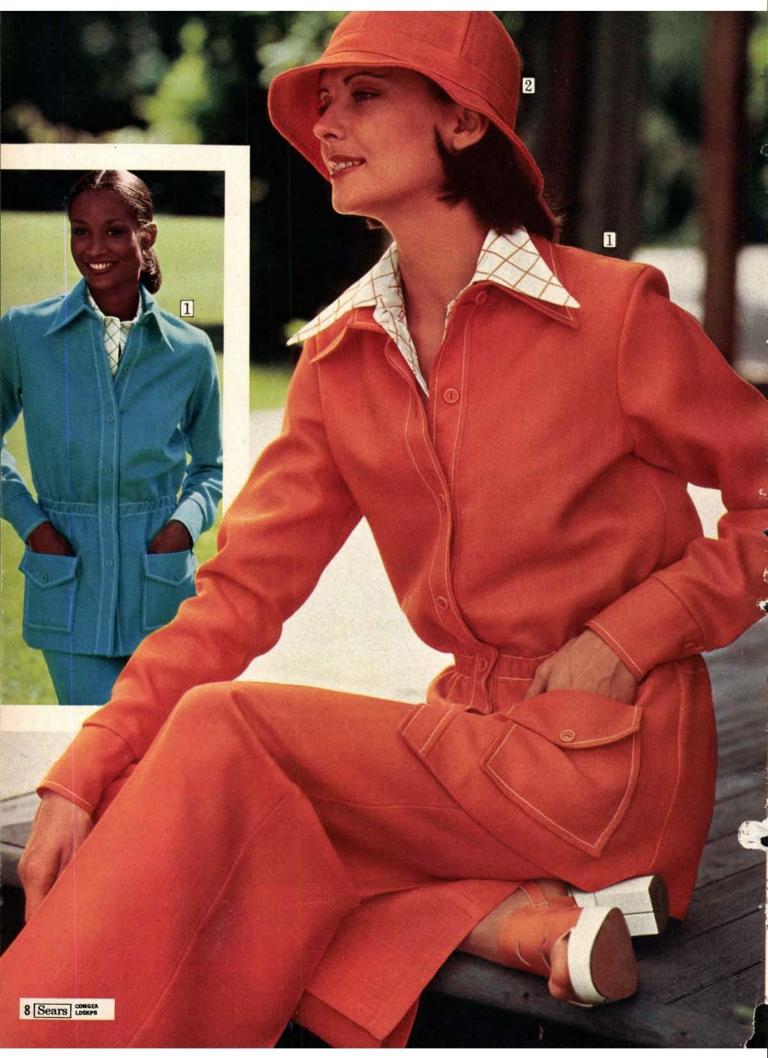
V7 K 1840F-Real red

V7 K 1843F—Grass green

State size. Shpg. wt. 1 lb....... \$10.00

#### ORDER YOUR CORRECT SIZE .. if in doubt, see page 573

4 The Sandal. 1-in. styrene rocker platform with composition sole. Patent urethane upper. Elastic gore on buckle. 2-in. heel. Sizes B (medium) 5, 6, 7, 8, 9, 10. State size, then B width. X54K45109F-Orange X54K45009F-Red X54K46009F-White X54K45609F-Blue X54K45909F-Green Shipping wt. 2 lbs. 8 oz... \$18.00





# jelly bean colors

..expressed in a shirt-jacket that tops almost everything

1 The all-important shirt-jacket . . crisp and snappy in a wrinkle-shy fabric of polyester and rayon woven to look and feel like linen. Deftly shaped with waist-cinching elasticized shirring and detailed with a pointed collar, two patch pockets with button-trimmed flaps, a button-front placket, two-button cuffs . . the whole emphasized by contrast topstitching. Machine wash, warm.

Misses' sizes 8, 10, 12, 14, 16, 18. Please state size.

V7 K 3183F-Bright orange with white stitching

V7 K 3184F-Medium turquoise blue with white stitching

V7 K 3185F—Grass green with white stitching

V7 K 3187F-White with black stitching

V7 K 3186F—Real red with white stitching

\$13.00 Shipping weight 1 pound 3 ounces.

2 The coordinated hat . . a floppy-brim style that goes so beautifully with today's casual fashions. It's of the same fabric as the shirt-jacket . . polyester and rayon woven to look and feel like linen. Stitching on the brim; self-band around the six-section crown. One size . . fits head sizes from 213/4 to 221/2 inches.

V88 K 9431-Bright orange

V88 K 9432-Medium turquoise blue

V88 K 9439—Grass green

V88 K 9433-White

V88 K 9438-Real red Shipping weight 3 ounces ...... \$4.00

ORDER YOUR CORRECT SIZE . If in doubt, see page 573





## Super Casuals

## in jelly bean colors.. a smooth-knit polo top and striped knit pants with pockets

Shipping weight 7 ounces...

3

1 Color-happy pole shirt is pullover-style with a rounded collar, an open front placket, deep self-band edging the short sleeves and bottom. Smooth-knit fabric of polyester and cotton. Machine wash separately, warm temperature. Scarf sold on page 24; hat sold on page 9; bracelets sold on page 18.

Misses' sizes 8, 10, 12, 14, 16. Please be sure to state correct size.

V7 K 7565F—Medium turquoise blue
V7 K 7566F—Grass green
V7 K 7567F—Real red
V7 K 7568F—

2 Candy-striped pants have make-the-difference details: narrow waistband with a button closing, zipper fly-front, two patch pockets, wide straight legs. Pants of warp-knit polyester. . they keep their shape; the fabric resists wrinkling, snagging and pilling. Machine wash, warm.

Petite Misses' sizes 6, 8, 10, 12, 14. (Fit figures 5 feet 2½ inches and under.)
V7 K 2318F—Medium turquoise blue and white
V7 K 2316F—Grass green and white
V7 K 2317F—Bright orange and white
V7 K 2315F—Real red and white

Please be sure to state correct size. Shipping weight 15 ounces. \$10.00
Average Misses' sizes 8, 10, 12, 14, 16. (Fit figures 5 ft. 3 in. to 5 ft. 6½ in.)

Tall Misses' sizes 10, 12, 14, 16, 18. (Fit figures 5 ft. 7 in. to 5 ft. 11 in.)

V7 K 2330F Medium turquoise blue and white V7 K 2328F—Grass green and white

V7 K 2329F—Bright orange and white V7 K 2327F—Real red and white

Please be sure to state correct size. Shipping weight 1 pound 1 ounce.......\$11.00

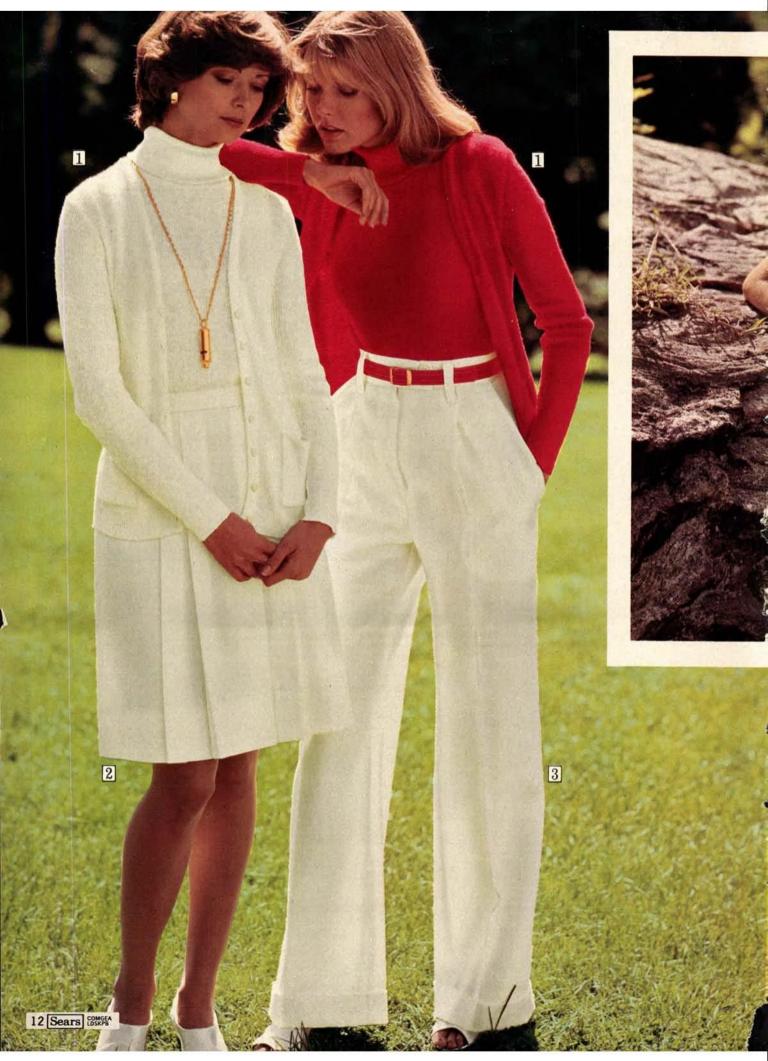
ORDER YOUR CORRECT SIZE.. if in doubt, see page 573

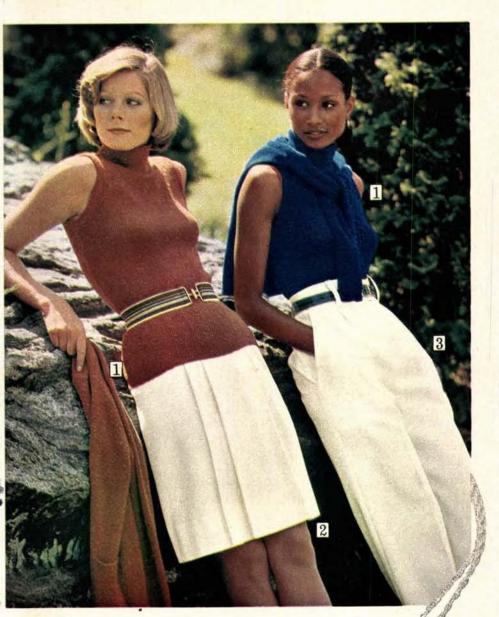
#### THE SHOES

3 The easy-going casual to be in for summer. Cotton duck upper decked out with woven rope trim. Crepe rubber sole, one inch wedge heel.

Sizes M (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.

76K57687F-Orange 76K57681F-Navy 76K57686F-Green 76K57689F-White 76K57683F-Turquoise 76K57685F-Yellow State size, M width. Wt. 1 lb. 6 oz.... \$6.97





The twin sweater-set... a marvelous match-up in nubby cotton-knit. Cardigan has a V-neck-line, button-front closing, long sleeves and a pair of patch pockets. Shell is pullover-style; it's sleeveless and has a high turtleneck. Machine wash, warm. Belt not included; sold on page 150. Jewelry sold below.

Sweater sizes 34, 36, 38, 40. State size.

V7 K 9768F-Cream-color

V7 K 9770F-Real red

V7 K 9771F-Rust brown

V7 K 9769F-Navy blue

Shipping weight 1 pound 2 ounces....Set \$16.90

2 The skirt looks so right for spring in cream-white crisply woven gabardine of polyester and rayon. Tailored with plenty of attention to details: topstitching at narrow waistband and hip-stitched front pleats; a back zipper and button closing. Machine wash, warm . . line-dry. The sandals shown are sold on page 39.

Misses' sizes 8, 10, 12, 14, 16, 18. State size. V7 K 4350F—Shipping weight 11 ounces...\$10.00

3 The trousers are beautifully tailored in crisp cream-white gabardine woven of polyester and rayon. The wide waistband has an extended two-button tab in front, belt loops all around. Zipper fly-front closing; front pleats; side pockets. The legs flare wide and finish in cuffs. Machine wash, warm. Belt not included; sold on page 150. Sandals sold on page 39.

Misses' sizes 8, 10, 12, 14, 16. State size.

V7 K 1000F—Shipping weight 1 lb. 6 oz...\$11.00

#### ORDER YOUR CORRECT SIZE

.. if in doubt, see page 573

#### The JEWELRY

4 Whistle necklace. Attention-getting . . a working whistle, 3 inches long, on a 33-inch link-chain with spring-ring closure.

5 Classic weddingband earrings. Band is %-inch wide and 1 inch in diameter.
Shipping weight 3 ounces.

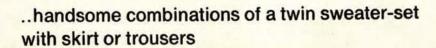
 4 K 39508—Gold-color metal
 6.00

 For pierced ears
 (with 14K gold posts)

 4 K 39715—Silver-color metal
 \$6.00

 4 K 39714—Gold-color metal
 6.00

new Classics



4

# Vair-Ups

in jelly bean colors.. a textured sweater-top and cuffed wide-leg double-knit pants The sweater-top has a beautiful texture and a hug-close fit thanks to its allover pucker-stitch knit. A pullover-style with details to bring a fresh outlook to whatever you wear: ribbed-knit collar, open front placket, turn-back cuffs, bottom. So comfortable too because it's knit of Durene® cotton. Machine washable, warm temperature.

Sweater sizes 34, 36, 38, 40, 42. Please state size.

V7 K 9723F—Bright yellow

V7 K 9721F—Crass green

V7 K 9720F—Medium turquoise blue

Shipping weight 10 ounces.

2 The pants . . the kind you can move in, relax in, just pull on. The subtle shaping starts at the elasticized waistband, runs down the swing of the wide cuffed legs. Detailed with belt loops, two slash pockets, stitched front creases. These PERMA-PREST® pants are in an elegant, full-bodied double-knit polyester. Machine wash, warm; no ironing needed if tumble-dried. Made in Hong Kong or Japan. Belts not included.

Average Misses' sizes 8, 10, 12, 14, 16, 18.

(Fit figures 5 feet 3 inches to 5 feet 6½ inches.)

V7 K 2204F—Bright yellow

V7 K 2205F—Med. turquoise blue

V7 K 2207F—Grass green

V7 K 2206F—Navy blue

Please state size. Shipping weight 1 pound 1 ounce. ..\$12.00

Tall Misses' sizes 10, 12, 14, 16, 18.

(Fit figures 5 feet 7 inches to 5 feet 11 inches.)

V7 K 2208F—Bright yellow

V7 K 2209F—Med. turquoise blue

V7 K 2211F—Grass green

V7 K 2210F—Navy blue

Please state size. Shipping weight 1 pound 2 ounces. .\$13.00

#### ORDER YOUR CORRECT SIZE

.. if in doubt, see measuring instructions on page 573

#### The Accessories

Belts sold on page 150. Shoes shown on opposite page are sold on page 11. Scarf shown on opposite page is sold on page 24.

#### MEASUREMENT CHART FOR PANTS ONLY

 Order only sizes listed for each catalog number

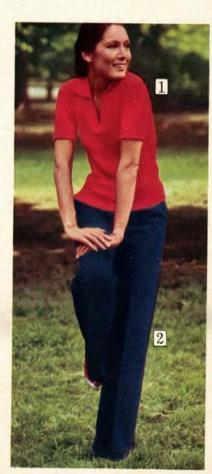
 Order size
 6
 8
 10
 12
 14
 16
 18

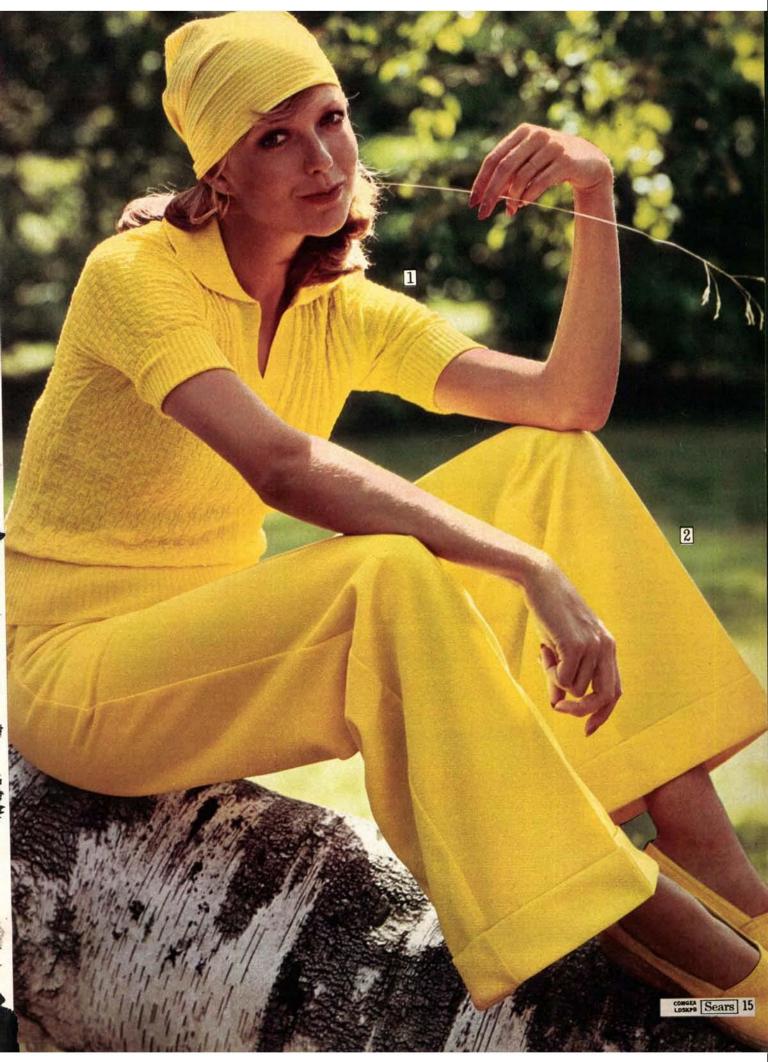
 If waist is
 22½-23
 23½-24
 24½-25
 25½-26½
 27-28
 28½-29½
 30-31½

 If hips are
 33½-34
 34½-35
 35½-36
 36½-37½
 38-39
 39½-40½
 41-42½









#### SHOWN ON THIS PAGE

The solid-color polo shirt is a classic favorite. It's a pullover style with pointed collar, a button-placket opening, short sleeves with stitched-down cuffs, square-cut bottom. PERMA-PREST<sup>®</sup> shirt in polyester knit with a subtle pinpoint texture . . machine wash, warm; needs no ironing if tumble-dried. Made in U.S.A. or Hong Kong. Accessories not included . . scarf sold on page 24, belt on page 29.

Misses' sizes 10, 12, 14, 16, 18. Please state size. V7 K 7151F—Navy blue V7 K 7150F—Bright pink V7 K 7529F—Bright orange V7 K 7531F—Dark brown V7 K 6847F-True red V7 K 6845F-White V7 K 7530F—Bright yellow Shipping weight 7 ounces .....\$6.00

Women's sizes 38, 40, 42, 44. Available in 4 colors only. V7 K 7532F—Bright orange V7 K 7221F—True red V7 K 6926F—Navy blue V7 K 6925F—White Please state size. Shipping weight 7 ounces .....\$7.00

The walking shorts in stretch polyester double-knit with two-way stretch for easy-moving, trim-fit and excellent shape-retention. Pull-on style has an elasticized waistband; soft front creases. PERMA-PREST® shorts are machine washable, warm (wash dark brown and true red colors separately). . need no ironing if tumble-dried. You can shorten but not lengthen these shorts.

Misses' sizes 10, 12, 14, 16, 18. Please state size. V7 K 5366F—Bright orange V7 K 5382F-White V7 K 5367F-Dark brown V7 K 5383F-Navy blue V7 K 5380F—True red Shipping weight 9 ounces ......\$6.00 Women's sizes 38, 40, 42, 44. Available in 4 colors only. V7 K 5372F—Bright orange V7 K 5390F-White V7 K 5387F—True red V7 K 5388F-Navy blue Please state size. Shipping weight 11 ounces ......\$7.00

#### SHOWN ON OPPOSITE PAGE

The printed polo shirt makes a bold fashion statement in this exciting zigzag pattern. The smooth lightweight knit fabric is of polyester and Avril® rayon. Pullover-style has a neat pointed collar, button-placket opening, short sleeves with tidy stitched-down cuffs, square-cut bottom to tuck in or not. Machine washable separately, warm temperature . . line-dry. The bracelets shown are sold on page 18.

Misses' sizes 10, 12, 14, 16, 18. Please state size. V7 K 7533F-Bright orange and white V7 K 7537F-Dark brown and white V7 K 7535F-True red and white V7 K 7534F-Bright yellow and white V7 K 7536F-Navy blue and white Shipping weight 7 ounces ...... Women's sizes 38, 40, 42, 44. Available in 3 colors only.

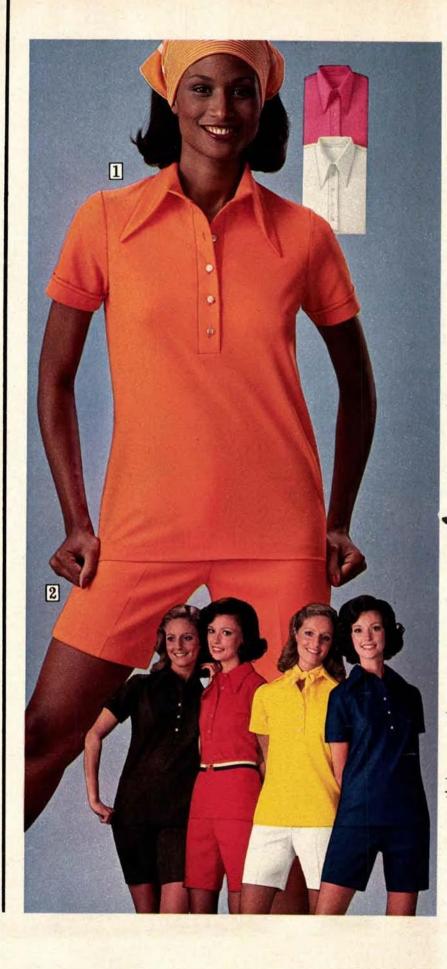
V7 K 7540F-Bright orange and white V7 K 7538F-True red and white V7 K 7539F-Navy blue and white Please state size. Shipping weight 7 ounces .....\$8.00

The straight wide-leg pants in stretch polyester doubleknit with two-way stretch for a trim-without-being-tight fit, freedom of movement, excellent shape-retention. They're pull-on style with a comfortable and neat-fitting elasticized waistband, stitched front creases. These fuss-free PERMA-PREST® pants are machine washable, warm temperature. need no ironing if tumble-dried. You can shorten but not lengthen them. The shoes are sold on page 11.

Petite Misses' sizes 8, 10, 12, 14, 16, State size. (Fit figures 5 feet 21/2 inches and under.) V7 K 2268F—Bright orange V7 K 2270F-White V7 K 2269F-Dark brown V7 K 2272F-Navy blue V7 K 2271F-True red Average Misses' sizes 10, 12, 14, 16, 18. State size.

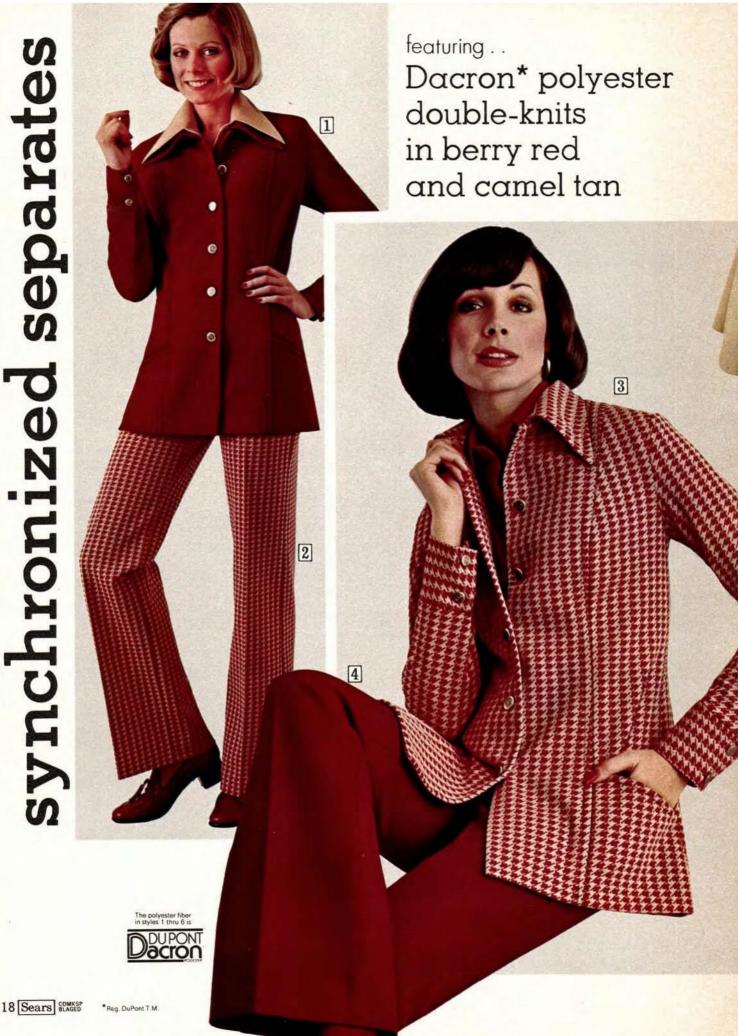
(Fit figures 5 feet 3 inches to 5 feet 61/2 inches.) V7 K 2276F—Bright orange V7 K 2278F-White V7 K 2277F-Dark brown V7 K 2280F-Navy blue V7 K 2279F—True red Shipping weight 1 pound ......\$12.00

Tall Misses' sizes 10, 12, 14, 16, 18. Please state size. (Fit figures 5 feet 7 inches to 5 feet 11 inches.) V7 K 2284F—Bright orange V7 K 2286F-White V7 K 2285F—Dark brown V7 K 2288F-Navy blue V7 K 2287F—True red Shipping weight 1 pound 1 ounce . . . . . . . . . . . . . . . . \$13.00





synchronized separates





(1 thru 6) The wardrobe-makers . . a four-page collection of contemporary separates in mixable colors to pair one way today, another tomorrow. In subtly textured double-knit of Dacron\* polyester. Machine wash separately, warm; tumble-dry.

1 The solid-color shirt-jacket has casual good-looking tailored details. Note the pointed collar, top-stitched front princess seaming, the button-front closing, two set-in pockets and the long sleeves with two-button cuffs.

2 The houndstooth-checked pants play berry red against camel tan for a sensational look. Pull-on style with an elasticized waistline; slightly flared legs. The shoes are sold on this page.

3 The houndstooth-checked shirt-jacket in a pattern that combines berry red and camel tan. Pointed collar; topstitched front princess seaming; button-front closing; two set-in pockets; long sleeves with two-button cuffs.

Misses' sizes 10, 12, 14, 16, 18, 20. State size.

V7 H 6316F—Shipping weight 1 pound ......\$17.00

4 The solid-color pants underscore lots of great looks. Pull-on style with an elasticized waist-line; slightly flared legs. Shoes sold on this page.

Petite Misses' sizes 8, 10, 12, 14, 16. (Fit figures 5 feet 2½ inches and under.) V7 H 6301F—Berry red V7 H 6302F—Camel tan State size. Shipping weight 11 ounces ......\$11.00

Average Misses' sizes 10, 12, 14, 16, 18, 20. (Fit figures 5 feet 3 inches to 5 feet 6½ inches.)

V7 H 6304F—Berry red V7 H 6305F—Camel tan

State size. Shipping weight 13 ounces ......\$11.00

5 The vest is a button-front style with front princess seaming and two set-in pockets.

6 The berry red skirt is fashionably shaped by a topstitched inverted pleat at center-front and an eased A-line back. Set-on waistband; nylon back zipper. Shoes sold on this page.

Misses' sizes 10, 12, 14, 16, 18, 20. State size. V7 H 6311F—Shipping weight 10 ounces....\$10.00

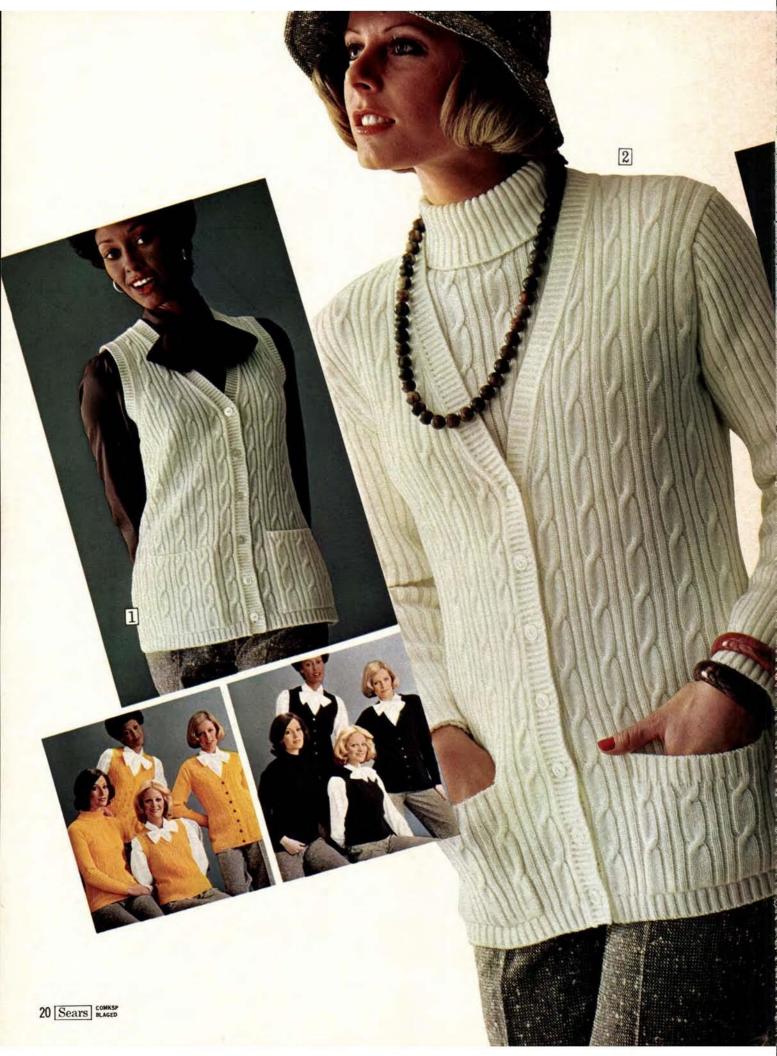
#### The COORDINATED SHIRTS

7 The solid-color shirt goes perfectly with the other pieces shown here. Pointed collar; button-placket front closing; long sleeves with two-button cuffs; square bottom. Smooth double-knit polyester. Machine wash, warm temperature; tumble-dry. Imported from Hong Kong.

8 The printed shirt is striking in a contemporary mix of berry red, camel tan and hunter green on white. Pointed collar; button-front closing; long sleeves with two-button cuffs; square bottom to tuck in or not. Smooth single-knit polyester. Machine wash separately, warm; tumble-dry.

Misses' sizes 10, 12, 14, 16, 18, 20. State size. V7 H 6324F—Shipping weight 9 ounces.....\$11.00

ORDER YOUR CORRECT SIZE
. . if in doubt, see chart on page 713









#### the sweater duet

. . playing it pretty in soft heather tones



\$13 the set

A truly low price for a sweater set featuring a most-wanted combination: V-neck cardigan and turtleneck pullover. Both are machine washable knits.

The look in sweaters is the twin set .. newest worn together, each great-looking alone. Highlighting the set .. a mini-ribbed V-neck cardigan with button-front placket. Sheltered underneath .. a mini-ribbed sleeveless turtleneck pullover with wider ribbing at center front. Medium red heather knit of polyester and acrylic; the other three colors are knit of polyester and rayon. Machine wash, warm temperature.

on. Machine wash, warm temperature.

Sweater sizes 34, 36, 38, 40. State size.

V7 H 9552F—Medium red heather

V7 H 9555F—Medium blue heather

V7 H 9555F—Light peach heather

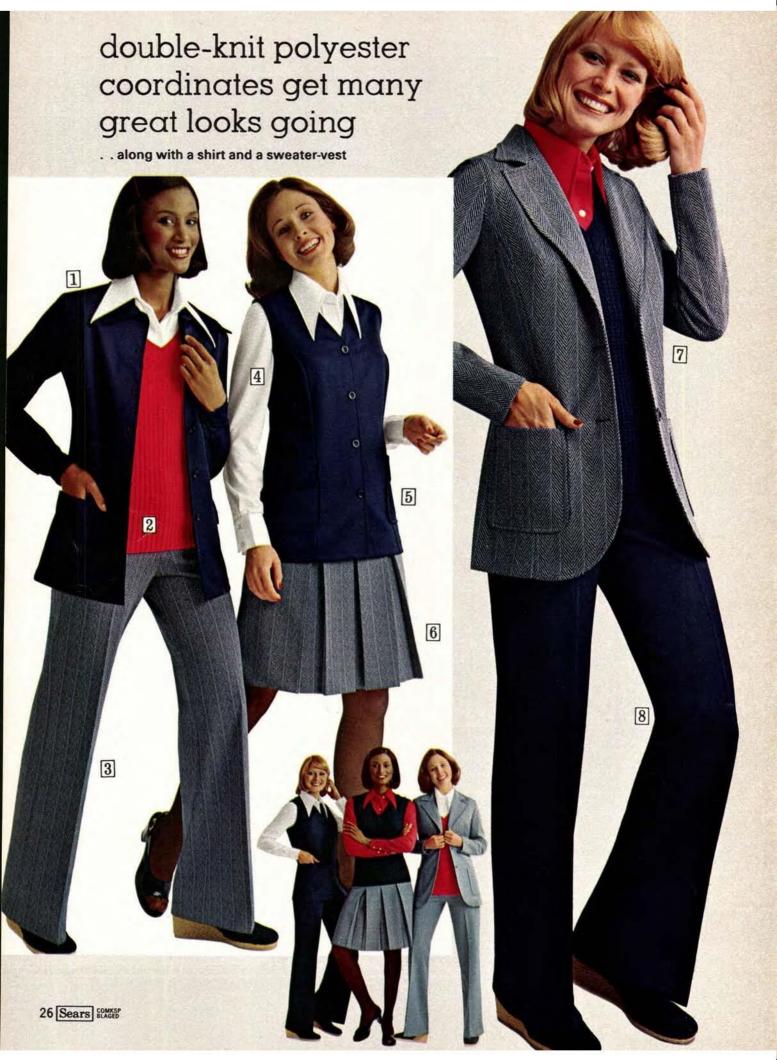
V7 H 9557F—Mint green heather

Shipping weight 1 pound.... Set \$13.00

#### ORDER YOUR CORRECT SIZE

.. if in doubt, see chart on page 713





#### SHOWN ON OPPOSITE PAGE

1 The navy blue shirt-jacket goes over well with pants and with skirts. In smooth double-knit polyester. It's styled with a pointed collar, button-front closing, long sleeves with button-cuffs, a pair of patch pockets with button-trimmed flaps. Machine washable separately, warm temperature . . tumble-dry.

Misses' sizes 10, 12, 14, 16, 18. State size. V7 H 5837F—Shipping weight 14 ounces ......\$16.00

2 The sweater-vest goes over shirts with stylish ease. In a scramble-stitch knit of polyester. It's a sleeveless pullover-style with rib-knit trim edging the V-neckline, armholes and bottom. Machine washable separately, warm temperature . . tumble-dry.

Sweater sizes 34, 36, 38, 40, 42. State size. V7 H 5842F-Real red V7 H 5841F-Navy blue Shipping weight 8 ounces ......\$9.00

3 The navy blue and white pants go in for both mixing and matching. In smooth herringbone-patterned double-knit polyester. They're pull-on style with a neat, comfortable elasticized waistline; a slight flare to the legs. Machine washable separately, warm . tumble-dry. Shoes sold on page 23.

Petite Misses' sizes 8, 10, 12, 14, 16. (Fit figures 5 feet 21/2 inches and under.) V7 H 5835F-Please be sure to state correct size. Shipping weight 12 ounces .....\$12.00

Average Misses' sizes10, 12, 14, 16, 18. (Fit figures 5 feet 3 inches to 5 feet 61/2 inches.) V7 H 5836F-Please be sure to state correct size. Shipping weight 14 ounces .....\$12.00

4 The shirt goes non-stop with all your separates. In smooth single-knit polyester. It's classically styled with a pointed collar, button-placket at front closing, long sleeves with two-button cuffs, a square bottom to tuck in or out. Machine washable, warm temperature . tumble-dry. Imported from Hong Kong.

Misses' sizes 10, 12, 14, 16, 18. State size. V7 H 6326F-White V7 H 6325F-Real red Shipping weight 9 ounces.....\$10.00

5 The navy blue tunic-vest goes a long way in multiplying wardrobe potential. In smooth double-knit polyester. It's styled with a V-neckline, button-front closing, flattering princess seams in front and back, two patch pockets with button-trimmed flaps, Machine washable separately, warm . . tumble-dry.

Misses' sizes 10, 12, 14, 16, 18. State size. V7 H 5839F—Shipping weight 11 ounces ...... \$14.00

The navy blue and white skirt goes the classic route, looks great all the way. In smooth herringbone-patterned double-knit polyester. It's styled with a set-on waistband, a trio of inverted pleats in front, a back zipper closing. Machine washable separately, warm . . tumble-dry. Shoes sold on page 78.

Misses' sizes 10, 12, 14, 16, 18. State size. V7 H 5840F—Shipping weight 9 ounces ......\$12.00

The navy blue and white blazer goes so well with so many separates. This jacket in smooth herringbone-patterned double-knit polyester is styled with a notched collar, two-button front closing, princess seams in front and back, two patch pockets. Machine washable separately, warm . . tumble-dry.

Misses' sizes 10, 12, 14, 16, 18. State size. V7 H 5838F—Shipping weight 1 pound ......\$20.00

The navy blue pants go basic for plenty of fashion mileage. In smooth double-knit polyester. They're pull-on style with an elasticized waistline for a neat and comfortable fit; the legs have just a hint of flare. Machine washable separately, warm . . tumble-dry. Espadrille shoes shown are sold on page 23.

Petite Misses' sizes 8, 10, 12, 14, 16. (Fit figures 5 feet 21/2 inches and under.) V7 H 5833F-Please be sure to state correct size. Shipping weight 12 ounces ......\$11.00

Average Misses' sizes 10, 12, 14, 16, 18. (Fit figures 5 feet 3 inches to 5 feet 61/2 inches.) V7 H 5834F-Please be sure to state correct size. Shipping weight 14 ounces ......

> ORDER YOUR CORRECT SIZE . . if in doubt, see page 713

Tailored blouse styled to win raves: V-neckline framed with a wide notched collar; sized-up buttons at front closing and on cuffs; square bottom to tuck in or not. In crisp broadcloth of Kodel® polyester and cotton. Machine washable, warm. The earrings shown are sold on page 47.

Misses' sizes 10, 12, 14, 16, 18. Please be sure to state correct size.

7 H 2925F-Real red

7 H 2927F-Dark brown

7 H 2928F-White

7 H 2926F-Gold

Shipping weight 6 ounces ....\$8.00

Women's sizes 38, 40, 42, 44. Please be sure to state correct size.

7 H 2931F-Real red

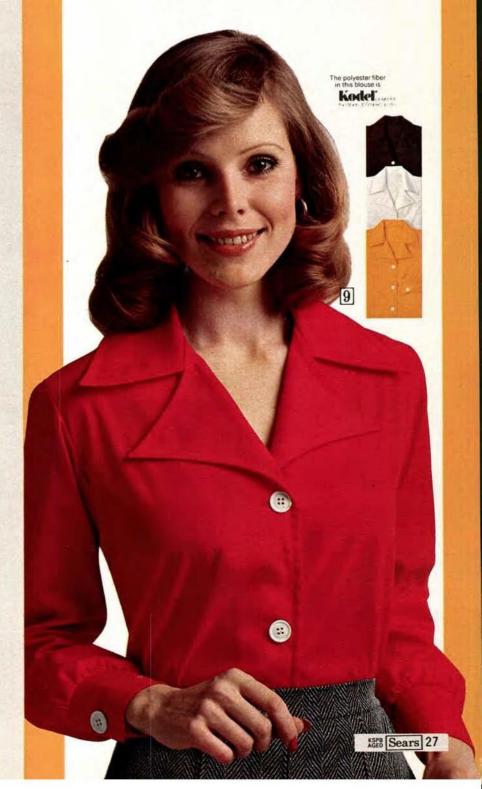
7 H 2933F-Dark brown 7 H 2934F-White

7 H 2932F-Gold

Shipping weight 7 ounces ....\$9.00

#### the blouse up-dated

Women's \$9



#### terrific together:

a rib-knit acrylic sweater with double-knit polyester tweed-look trousers

1 Mock-turtleneck pullover has a back neck zipper opening for easier on and off. Sweater is styled with saddle shoulders and long sleeves. In Orlon\* acrylic knit with wide-and-narrow ribbing. Machine washable, warm. Order your correct size. if in doubt, see chart on page 713. Belt shown is not included; it's sold on page 159. Scarf worn on head is sold on page 51. Bracelets sold on page 37.

Sweater sizes 34, 36, 38, 40, 42.

V7 H 9017F—Hunter green
V7 H 9018F—Dark brown
V7 H 9018F—Garnet red
V7 H 9019F—Cream white
State size. Shipping weight 10 ounces..\$9.00

2 Tweed-look trousers have "go to town" tailoring and easy-care ways. They're pull-on style with a wide elasticized waistband, belt loops, wide straight legs with stitched front creases. The double-knit polyester fabric has knit-in contrast-color flecks that create a tweed-effect. These are PERMA-PREST® pants.. machine wash, warm; no ironing needed if tumble-dried, Please see chart below before ordering these pants. Belt not included; sold on page 159. Shoes sold on page 19.

Petite Misses' sizes 6, 8, 10, 12, 14.
(Fit figures 5 feet 2½ inches and under.)
V7 H 2386F—Hunter green and cream white with rust flecks
V7 H 2384F—Dark brown and cream white with camel tan flecks
V7 H 2385F—Garnet red and cream white with medium blue flecks
State size. Shipping weight 14 oz....\$11.00

Average Misses' sizes 8, 10, 12, 14, 16, 18. (Fit figures 5 ft. 3 in. to 5 ft. 6½ in.) V7 H 2389F—Hunter green and cream white with rust flecks V7 H 2387F—Dark brown and cream white with camel tan flecks V7 H 2388F—Garnet red and cream white with medium blue flecks State size. Shipping weight 15 oz....\$11.00

Tall Misses' sizes 10, 12, 14, 16, 18.
(Fit figures 5 ft. 7 in. to 5 ft. 11 in.)
V7 H 2392F—Hunter green and cream white with rust flecks
V7 H 2390F—Dark brown and cream white with camel tan flecks
V7 H 2391F—Garnet red and cream white with medium blue flecks
State size. Shipping weight 1 pound. \$12.00

#### MEASURING CHART FOR PANTS ONLY Order only sizes listed for each catalog number

Size is	if waist is	if hips are		
6	221/2-23	331/2-34		
8	231/2-24	341/2-35		
10	241/2-25	351/2-36		
12	251/2-261/2	361/2-371/2		
14	27-28	38-39		
16	281/2-291/2	391/2-401/2		
18	30-311/2	41-421/2		





#### keep warm in cardigans knit of acrylic

1 The cable-front cardigan is a classic cover-up that's sure to help keep you snug. In bulky-knit acrylic, it's styled with a button-front closing; rib-knit trim at crew neckline, wristlets and bottom edge. Full-fashioned raglan sleeves. Machine wash, warm. Imported from Taiwan. Earrings sold on page 47.

Sweater sizes 34, 36, 38, 40, 42. Please be sure to state correct size. V7 H 8605F—Real red V7 H 8604F—Cream white V7 H 8606F—Navy blue Shipping weight 1 pound . . . . \$7.00

2 The open-front sweater-jacket in a novelty acrylic knit . . all dressed up with the prettiest lacy-like texture. Braid trim outlines the neckline, open front and bottom; it also edges the sleeves for a nicely finished look. Machine wash, warm temperature. (Wash black separately.)

Sweater sizes 34, 36, 38, 40.

Please be sure to state correct size.

V7 H 9006F—Off-white

V7 H 9007F—Black

Shipping weight 14 ounces ... \$6.00

3 The coat-sweater is a stylish way to help chase away chills. In bulky-knit acrylic with wide-spaced ribbing in front and on the full-fashioned raglan sleeves. Neatly tailored with a notched collar, shiny metal buttons at the front closing, a pair of handy patch pockets. Machine wash, warm temperature. Imported from Taiwan.

Sweater sizes 34, 36, 38, 40.

Please be sure to state correct size.

V7 H 8610F—Cream white

V7 H 8611F—Black

Shipping weight 1 lb. 6 oz. . . . \$15.00

ORDER YOUR CORRECT SIZE
. . if in doubt, see page 713
for instructions and chart

"Charge It" if you wish
. . see page 688

#### Double-knit pants

#### Polo shirt \$8 Misses' sizes

1 These pull-on style pants have two-way stretch. They move with you, yet keep the great shape that starts at the wide elasticized waistband and swings down the flared legs. Belt loops; two slash pockets; stitched front creases. PERMA-PREST® pants in a full-bodied double-knit of polyester. Machine wash, warm; no ironing needed if tumble-dried. From Hong Kong or Japan. Belts not included; sold on page 159. The espadrille shoes shown are sold on page 23.

Petite Misses' sizes 6, 8, 10, 12, 14. (Fit figures 5 feet 2½ inches and under.)
7 H 2360F-Real red
7 H 2361F-Black
7 H 2362F-Teal blue-green
7 H 2362F-Teal blue-green

Please be sure to state correct size. Shipping weight 15 ounces. Average Misses' sizes 8, 10, 12, 14, 16, 18. (Fit figures 5 feet 3 inches to 5 feet 6½ inches.)
7 H 2364F-Real red
7 H 2365F-Black
7 H 2366F-Teal blue-green

Please be sure to state correct size. Shipping weight 1 pound 1 ounce.

Tall Misses' sizes 10, 12, 14, 16, 18. (Fit figures 5 feet 7 inches to 5 feet 11 inches.)
7 H 2368F-Real red
7 H 2369F-Black
7 H 2370F-Teal blue-green

Please be sure to state correct size. Shipping weight 1 pound 3 ounces...

#### MEASUREMENT CHART FOR PANTS ONLY .. order only sizes listed for each catalog number

Size is	6	8	10	12	14	16	18
if waist is	221/2-23	231/2-24	241/2-25	251/2-261/2	27-28	281/2-291/2	30-311/
if hins are	331/.34	3414.35	351/.36	361/.371/	38.30	301/-401/	41-491/

2 The updated polo shirt . . a pullover characterized by a wide pointed collar; a front placket that closes with one big button; long sleeves. It's a PERMA-PREST® style in smooth polyester knit. Machine wash separately, warm; no ironing needed if tumble-dried. Belt shown is not included . . it's sold on page 159. The scarf is sold on page 51; the bracelets are sold on page 37.

Misses' sizes 8, 10, 12, 14, 16, 18.

7 H 7724F-Teal blue-green 7 H 7722F-Real red 7 H 7726F-Black 7 H 7723F-White

7 H 7725F-Rust brown

Please state size. Shipping weight 8 ounces..... \$8.00

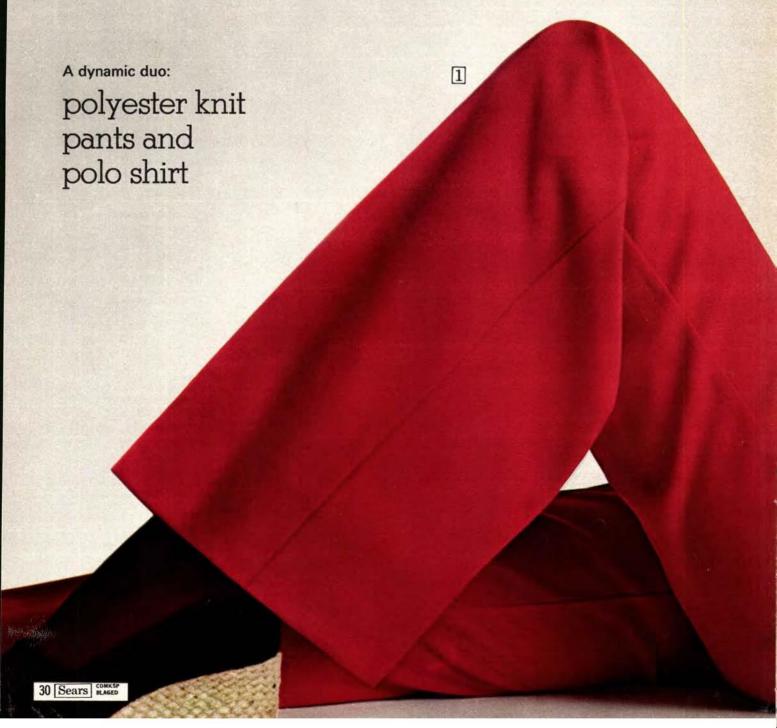
Women's sizes 38, 40, 42, 44. In three colors only. 7 H 7727F-Real red 7 H 7729F-Teal blue-green

7 H 7728F-Black

Please state size. Shipping weight 8 ounces...... \$9.00

#### ORDER YOUR CORRECT SIZE

.. if in doubt, see charts on page 713





### These are the famous PANTS THAT FIT

. . the double-knit polyester pants you can bend, stoop, kneel or stretch in, yet they won't get scrunched out of shape

### AND ONLY SEARS HIRS THEM

These are the nationally advertised pants you've heard so much about. They're sold exclusively by Sears . . here in our catalog and in our larger retail stores across the country

#### SHOWN ON THIS PAGE

1 SEARS BEST BECAUSE: these pants are tailored of superior-quality, luxury-weight double-knit polyester with a subtle texture. The fabric has natural two-way stretch for a trim, yet comfortable fit . . even when you're most active. These pants have a waistband designed with features to give you a superb fit: at each side of the waistband there's an elasticized insert that is neatly concealed by an adjustable button-tab. Zipper fly-front closing; two side slash pockets; wide straight legs. These PERMA-PREST® pants are machine washable, warm . . need no ironing if tumble-dried. Consult Misses' measuring chart on this page before ordering these pants. Shoes shown are sold on opposite page.

Petite Misses' sizes 8, 10, 12, 14, 16. (Fit figures 5 feet 21/2 inches and under.) V7 H 2375F—Teal blue-green V7 H 2377F—Dark brown V7 H 2376F—Plum purple . \$14.70 Please be sure to state correct size. Shipping weight 15 ounces ......

Average Misses' sizes 10, 12, 14, 16, 18. (Fit figures 5 feet 3 inches to 5 feet 61/2 inches.) V7 H 2378F—Teal blue-green V7 H 2380F—Dark brown V7 H 2379F—Plum purple Please be sure to state correct size. Shipping weight 1 pound .....

Tall Misses' sizes 10, 12, 14, 16, 18. (Fit figures 5 feet 7 inches to 5 feet 11 inches.)
V7 H 2381F—Teal blue-green V7 H 2383F—Dark brown V7 H 2382F—Plum purple 

#### SHOWN ON OPPOSITE PAGE

2 SEARS BEST BECAUSE: the fabric used for these pants is a fine-quality, luxuryweight double-knit polyester with a slight texture. It has natural two-way stretch, assuring a neat fit and freedom of movement. Pants are pull-on style with a wide elasticized waistband that is neat and comfortable to wear. The legs have a wide flare. Fuss-free too . PERMA-PREST® pants are machine washable, warm; need no ironing if tumble-dried. Imported from Japan. Consult a measuring chart before ordering . . chart for Misses is on this page; chart for Women is on opposite page.

Average Misses' sizes 10, 12, 14, 16, 18. (Fit figures 5 feet 3 inches to 5 feet 61/2 inches.) V7H1422F-Garnet red V7H1500F-Hunter green V7H1424F-Black V7H1423F-Taupe beige Please be sure to state correct size. Shipping weight 1 pound 1 ounce.....

Tall Misses' sizes 10, 12, 14, 16, 18. (Fit figures 5 feet 7 inches to 5 feet 11 inches.) V7H1429F-Garnet red V7H1501F-Hunter green V7H1435F-Black V7H1430F-Taupe beige 

Women's in sizes 34, 36, 38, 40. (Fit 5 ft. 41/2 in. to 5 ft. 61/2 in.) In two colors only. V7 H 1682F—Black V7 H 1502F-Hunter green 

#### The Shirt-style Pant-tops

(3 and 4) SEARS BEST BECAUSE: these pant-tops are in a smooth polyester knit fabric that has a soft sheen and the feel of silk. Styled with classic simplicity: pointed collar; button-front closing; long sleeves with button-cuffs; square bottom with side vents. Fussfree PERMA-PREST® tops are machine washable, warm; need no ironing if tumble-dried. Order your correct size . . if in doubt, see page 713 for instructions and charts.

The printed pant-top shows off a very striking pattern that combines garnet red, hunter green and black on a beige background. The bracelets shown are sold on page 37.

Misses' sizes 10, 12, 14, 16, 18. V7 H 7708F-Please state correct size. Shipping weight 9 ounces . . . . . \$12.00 Women's sizes 38, 40, 42, 44.

V7 H 7709F-Please state correct size Shipping weight 9 ounces ..... \$13.00 4 The solid-color pent-top is neatly finished with topstitching. The belt shown is not included . . it's sold on page 159.

Misses' sizes 10, 12, 14, 16, 18. State size. V7H7710F-Hunter green V7H7711F-Garnet red V7H7712F-Ecru Shipping weight 9 ounces . . . . . . . . . . \$11.00

Women's sizes 38, 40, 42, 44. State size. V7H7715F-Hunter green V7H7716F-Garnet red V7H7714F-Ecru Shipping weight 9 ounces . . . . . . . . . \$12.00



#### MISSES' MEASURING CHART FOR PANTS 1 AND 2

Size is	8	10	12	14	16	18
if waist is .	231/2-24 341/2-35	241/2-25	25½-26½	27-28	281/3-291/3	30-31½ in.
if hips are .		351/2-36	36½-37½	38-39	391/3-401/3	41-42½ in.

